HEALTHY HEART AMBASSADOR PROGRAM



Considerations

MEETING SPACE

Office Hours require a space to conduct one-on-one consultations for 3-8 hours per week. Three separate office hour blocks each week is encouraged, depending on your community's needs. Nutrition Education Seminars require a space to facilitate a 1-hour Nutrition Education Seminar each month for a group of participants.

Questions to consider:

- Is the space accommodating to the priority population(s), especially those experiencing health disparities and inequities?
- Is the space convenient, accessible, and available during Office Hours? Is the space safe and secure, especially during Office Hours?
- Does the space allow for privacy and confidentiality? Does the space facilitate relationship building?
- Will this space be available for the duration of the program (4 months)?

STAFFING

Program Manager	Healthy Heart Ambassador/Program Facilitator
External outreach	Enroll participants
Operations	Provide office hour consultations
Staff support	Provide weekly support messages
Supervision	Document program activities
Lead huddles	Deliver or attend Nutrition Education Seminars



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SUPPLIES

- Blood pressure cuffs (1 for each HHA; plan for how participants will acquire cuffs)
- Computer with internet
- · Projector (if in-person)
- Handouts (PDF or printed)

COST CONSIDERATIONS

- Staffing
- Training costs
- Technology
- Supplies (cuffs, lock box, etc.)
- · Program promotion (brochures, fliers, program materials, etc.)

PROGRAM PRICING

- · Will you charge a program fee?
- · Will the fee cover your organization's expense to run the program?
- · If not, how will you subsidize the program?

FORMS AND PAPERWORK

Your organization will need to determine what information you'll collect and what forms will be required. Example forms might be:

- · Authorization for use and disclosure of health information Informed consent
- Enrollment form Office hours log
- Nutrition Education Seminar attendance sheet

STAFF TRAINING

Allot time for your program facilitators to receive the following trainings:

- Introduction to the Healthy Heart Ambassador Blood Pressure Self- Monitoring Program e-Module (~1 hour)
- Program Facilitator Training (~5 hours)

You may also choose to require program facilitators to attend trainings on:

- Your organization's HIPAA privacy & security training
- Motivational interviewing



